

ABSTRACT OF THE DISCLOSURE

1 A method and system are disclosed for managing Internet presentation
2 materials in a single file format for ease of administration while presenting to an
3 Internet requestor only those portions of the file requested, for maximum
4 performance. Also disclosed is a system and method for presenting Internet
5 materials using borderless presentation areas, where the background specification
6 is decoupled from the presentation area specification. The invention also relates to
7 a system and method for using a dynamic web page builder to generate and
8 manage multiple instances of information to be simultaneously displayed in
9 multiple presentation areas, in which one of the presentation areas contains table of
10 contents information listing various selectable web pages stored in a single file.
11 The table of contents information is continuously displayed on-screen when any of
12 the items listed in the table of contents is selected for ease of navigation through a
13 web site.